SimPlanR
The Ultimate Organizer

Sushil Bhatia, Ph.D., SimPlanR designer and principle, has been making computer software work for people for over twenty years. An expert in computer optimization, Dr. Bhatia saw the need for a better software program to address the growing problems of "information overload."

SimPlanR is the result: a tool that provides maximum organizational and search capability with a minimum of effort.

SimPlanR reflects Dr. Bhatia's philosophy: that technology should help people to develop their creativity and achieve more balance in their lives.

Stop wasting valuable time in the information jungle!

You can learn to use **SimPlanR** in <u>15</u> minutes.

For more information:

Info.@SimPlanR.com

www.SimPlanR.com

SimPlanR has made it easy to capture random thoughts, articles, and references to links/websites and then access these dapapoints when I need them—all in one spot! **SimPlanR** *allows me to be my own central librarian—Shuck Scott, CEO, CoolTea*

The nature of my business is that things change so often, so having a fixed format, like data bases, imposes too much structure to be efficient. Thus the tree view that **SimPlanR** *provides means it's easy to add nodes of information and then quickly ascertain where the data is when I need it.—Event Planner*

I've seen and used other programs but find them more complex. **SimPlanR** *is simple to use whether or not you have technical skills. I would use it for my employees for the same reasons that I use it myself—being organized leads to greater efficiency and effectiveness, which yields greater productivity and profits.—John Felitto, Mind Development Trainer & Coach*

I use **SimPlanR** *for overall business and personal use. After I have dumped all of my tasks, I can organize them into categories and then view only the category and tasks I wish to focus on.—Business Coach*

SimPlanR
The Ultimate Organizer

87 Brandy Lane
Wappingers Falls, NY 12590

845.221.1560
Info.@SimPlanR.com
www.SimPlanR.com

SimPlanR
The Ultimate Organizer

A Simple Solution to a Complex Problem

✓ The <u>only</u> software program that lets you integrate all your data in <u>one</u> place.

✓ Access all your emails, word documents, spreadsheets, presentations, audio and video files from <u>one</u> screen!

✓ Reduce distractions from constant interruptions.

✓ Search by *context*, not just content.

✓ Spend more time on creative problem solving, not searching and correlating data.

www.SimPlanR.com

Why Use **SimPlanR**?

Take charge of your life! Stop wasting valuable time accessing, filing, and searching for data.

SimPlanR is a versatile and powerful tool that lets you create a seamless organizational system for your entire life: client files, projects, emails, daily calendars, pictures— whatever is stored on your system can now be filed and accessed from one location.

SimPlanR does what no other software program can:

- ✓ *Create* complete project documents, including emails, photos, spreadsheets, power point presentations, audio and video files, and word files.

- ✓ *Search* and *sort* all your **SimPlanR** data by priority, topic, or status.

- ✓ *Consolidate* all your project information in one place to create a backup or to move to another system.

- ✓ *Brainstorm* more freely and effectively. Track all your thoughts and ideas as they occur, and quickly reorganize them by context.

- ✓ *Organize* your life. View your lifetime goals or your daily schedules at a glance.

With **SimPlanR** you can reduce costly distractions and interruptions. One click of the mouse lets you recreate your entire chain of thought, including the complete history of any project or task.

It's as easy as . . .

1

Open the **SimPlanR** screen, create a new file and give it a name. Files can be projects, tasks or ideas.
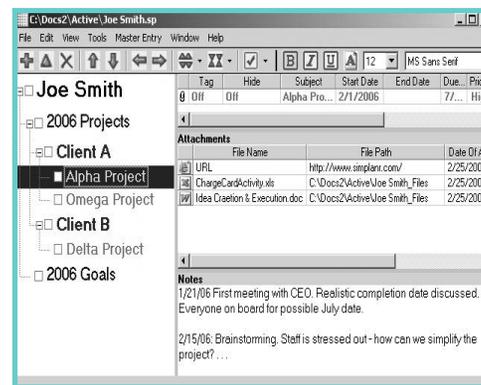
For example, you can create "Alpha Project" —a file where you can store all the information for a new marketing campaign.

2

Over the course of "Alpha Project," you can create subprojects, tasks or ideas and attach emails, photos, spreadsheets, power point presentations, audio and video files, and word files to them. With **SimPlanR**, it's as simple as dragging and dropping!

3

Whenever you want to review the project or work on one of the files, open up the **SimPlanR** screen and click on "Alpha Project." Here's what you see:

Everything in one place . . .

The left side of the screen shows the context: all your projects, subprojects, tasks and ideas in a hierarchical structure.

The 3 panels on the right side of the screen display the important elements of the highlighted project:

- ✓ *Details*, like start date, due date, status, and priority for projects and subprojects.

- ✓ All the *attachments* related to the project: emails, spreadsheets, files, and so on. Click on any of the attachments and it opens up.

- ✓ All your *notes*, including client meetings and brainstorming ideas. And you can add notes right on the homepage.

The beauty of **SimPlanR** is that you can restructure and reprioritize any of the information in your topic documents easily and quickly. And because you can see all of the relevant data in one place, you stay on top of all your projects. You have control!

Let **SimPlanR** give you the creative edge! From idea to execution, **SimPlanR** can help you meet deadlines and manage projects with ease. So you can concentrate on what's really important. Your work, your life.

SimPlanR is the only tool that provides complete information integration!

SimPlanR Is Easy-to-learn and Easy-to-use